



2017 Pedal Away Alzheimer's - presented by Ready2Roll Cycling

Bellville, Texas - September 16, 2017

Sponsorship Elements	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Company logo listed on ride website (will be Ready2RollCycling.com)*	Yes	No	No
Opportunity to provide team day of event-day volunteers and promote accordingly	Yes	No	No
~Company logo placed on back of official rider t-shirts (est 500-1,000)	Yes	No	No
Opportunity to provide items in rider packets at packet pickup	Yes	No	No
Opportunity to display and promote your company onsite at event	Yes	No	No
Company listed in series of e-blasts to large cyclist audience in the greater Houston area**	Yes	No	No
Company name mentioned as sponsor during PA announcements at event	Yes	No	No
Company name identified on R2RC FB page	Yes	No	No
Company name noted on press release	Yes	No	No
Company logo placed on rider numbers	Yes	No	No

* Logo listed with link back to your website

~ Listed by category. Category determines size of logo/name

** Includes 1,800 R2RC and MS Recommended Ride distribution list

Please join us as a sponsor in this very special event. Contact:

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