



Marshall, Jan, Robbie and I want to welcome you to Ready2Roll Cycling or, for many of you, welcome back!

We are so appreciative that over the next four months you have committed to sharing your Saturday's with us. Typically, after a long week, we know your Saturday mornings are precious and very important to you. It is our objective to make the time extremely well spent and the experience over-the-top. You can expect an excellent training series that will help you get in better shape, focus on rider safety and courteousness, while showcasing some of the best cycling routes in our area.

As we get ready to start the 2019 training series, we do want to touch on some key points that set Ready2Roll Cycling apart – volunteers, community relations, and safety.

To be able to deliver an exceptional riding experience each and every week takes many incredible volunteers. Believe it or not, that number typically exceeds 70 amazing people each Saturday. We do have a core group of a few awesome friends/family that give up their time to help with vital roles each week, but the need for help is far greater. Without the required volunteers each week, we couldn't provide this training series so we thank you in advance for your commitment to helping support the series. We hope you too will share in the philosophy that if each of us does just a little bit of giving-back by volunteering, we will have ample volunteers and the series will proceed seamlessly. It is the only way we can have a training series and have so much fun along the way. We thank you in advance for volunteering!

As the organizer of this series, quite often we receive very positive comments from local communities about our rides. This positive feedback is a direct reflection of the efforts by our riders and volunteers. Worth mentioning is on occasion, we have heard negative feedback about issues or encounters they have had with cyclists riding in their area. To clarify, these are riders that aren't part of our Ready2Roll Cycling training series but none-the-less, are cyclists riding in their area.

We take this perception problem very seriously and are working diligently to try and change it. Thanks to so many of you who have been reading and practicing our tips at our rides, Over the years we have earned a great reputation and are generally welcomed in the local communities. After all, Ready2Roll Cycling participants are EXCELLENT in communicating among ourselves as well as with local officials, we don't obstruct traffic, leave areas cleaner when we depart than when we arrived, provide opportunities for local schools and organizations to raise funds through our participation, contract with local law enforcement, support local businesses, raise awareness and funds for MS, and much more. We will be sending you regular reminders about carpooling, using our wave start, being aware of local traffic and allowing safe passing, and other practices that help minimize our impact on local residents and traffic. We ask that for those of you who are new to the Ready2Roll Cycling training series, please read our email tips, practice them, when riding, and join us in this journey to improve the reputation of cyclists in the communities.

Finally, and most important, let's highlight safety for a moment. As cyclists, we know that aside from getting in great shape, seeing beautiful scenery and meeting amazing like-minded people, riding on public roadways can also present challenges. Each of us must be responsible first and foremost for our own safety but also for the safety of others. With Ready2Roll Cycling, you can expect our use of the wave start (fastest riders start first, slowest start last) as well as frequent communications referencing specific safety and etiquette tips. We ask that you not only read the safety and etiquette notes but please put them into practice.

Our focus on safety also applies to the weather and road conditions. At Ready2Roll Cycling, we will ALWAYS err on the safe side before we send riders out on the roadways. It may require us to alter a route or even cancel a ride. We ask that you please be patient, attentive and understanding (and

PLEASE read our emails promptly!) as we are focused on the safety of our riders and volunteers.

So, with all this said, we are very excited to have you join us for a fantastic 2019 training series that will include beautiful roadways and best-in-class support. We thank each of you for your commitment to helping us ensure Ready2Roll Cycling remains the best training series anywhere.

We are really looking forward to catching up with all our great veteran friends as well as meeting all our new riders in the coming weeks.

Steve, Marshall, Jan and Robbie

Ready2Roll Cycling



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