

Welcome To 2020 Training Series

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Happy New Year!

Marshall, Jan, Robbie and I want to welcome you to Ready2Roll Cycling or, for many of you, welcome back!

We are so appreciative that over the next four months you have committed to sharing your Saturday's with us. Typically, after a long week, we know your Saturday mornings are precious and very important to you. It is our objective to make the time extremely well spent and the experience over-the-top. You can expect an excellent training series that will help you get in better shape, focus on rider safety and courteousness, while showcasing some of the best cycling routes in our area.

Introduction to Ready2Roll Cycling

As we get ready to start the 2020 training series, we do want to touch on some key points that set Ready2Roll Cycling apart – volunteers, community relations, and safety. Then, we have some info to share about some exciting news for 2020.

Volunteers

To be able to deliver an exceptional riding experience each and every week takes many incredible volunteers. Believe it or not, that number typically exceeds 70 amazing people each Saturday. We do have a core group of a few awesome friends/family that give up their time to help with vital roles each week, but the need for help is far greater. Without the required volunteers each week, we couldn't provide this training series so we thank you in advance for your commitment to helping support the series. We hope you too will share in the philosophy that if each of us does just a little bit of giving-back by volunteering, we will have ample volunteers and the series will proceed seamlessly. It is the only way we can have a training series and have so much fun along the way. We thank you in advance for volunteering!

Community Relations

As the organizer of this series, we frequently receive very positive comments from local communities about our rides. This positive feedback is a direct reflection of the efforts by our riders and volunteers. Worth mentioning is on occasion, we have heard negative feedback about issues or encounters they have had with cyclists riding in their area. To clarify, these are riders that aren't part of our Ready2Roll Cycling training series but none-the-less, are cyclists riding in their area.

We take this perception problem very seriously and are working diligently to try and change it. Thanks to so many of you who have been reading and practicing our tips at our rides, Over the years we have earned a great reputation and are generally welcomed in the local communities. After all, Ready2Roll Cycling participants are EXCELLENT in communicating among ourselves as well as with local officials, we don't obstruct traffic, leave areas cleaner when we depart than when we arrived, provide opportunities for local schools and organizations to raise funds through our participation, contract with local law enforcement, support local businesses, raise awareness and funds for MS, and much more. We will be sending you regular reminders about carpooling, using our wave start, being aware of local traffic and allowing safe passing, and other practices that help minimize our impact on local residents and traffic. We ask that for those of you who are new to the Ready2Roll Cycling training series, please read our email tips, practice them, when riding, and join us in this journey to improve the reputation of cyclists in the communities.

Safety

Finally, and most important, let's highlight safety for a moment. As cyclists, we know that aside from getting in great shape, seeing beautiful scenery and meeting amazing like-minded people, riding on public roadways can also present challenges. Each of us must be responsible first and foremost for our own safety but also for the safety of others. With Ready2Roll Cycling, you can expect our use of the wave start (fastest riders start first, slowest start last) as well as frequent communications referencing specific safety and etiquette tips. We ask that you not only read the safety and etiquette notes but please put them into practice.

Our focus on safety also applies to the weather and road conditions. At Ready2Roll Cycling, we will ALWAYS err on the safe side before we send riders out on the roadways. It may require us to alter a route or even cancel a ride. We ask that you please be patient, attentive and understanding (and PLEASE read our emails promptly!) as we are focused on the safety of our riders and volunteers.

First 2020 Safety Measure - Blinking Tail Light HIGHLY Recommended

We have received some very good feedback from some of you and from experiences on the road which led us to recognize that the use of a blinking tail light, even during daylight hours, makes us far more visible to drivers as well as gets the attention of riders who may be in the zone, pedaling into a stiff wind or something, and not even notice riders as they approach.

For this reason, we are highly recommending that each of you purchase a blinking tail light, if you don't already have one, and use it at our rides. We actually recommend that you use it whenever you ride but at least use it on our training rides. We have given a heads-up to our Bike Tech Support shop - Sun & Ski Sports, so they have plenty of tail lights available. This is a very reasonable, and effective way to make approaching traffic more aware you are ahead and we hope our riders will join us in implementing this simple safety measure.

News Flash - Watch Your Inbox for WAY COOL 2020 Ready2Roll Cycling Jersey!

Jan Cohen and the Primal art crew have done an outstanding job in creating our WAY COOL 2020 Ready2Roll Cycling jersey. Watch your inbox this Wednesday for pictures and the details to order. In order to have your jersey

and enjoy showing it off on many rides, you will need to order (online) pretty quickly. This will all be explained in the Wednesday email. If you can't wait and are dying for a sneak preview, check out this link...

[Sneak Preview - WAY COOL 2020 Ready2Roll Cycling Jersey](#)

Reminder - Watch Your Inbox for Ready2Roll Cycling communications in the coming weeks...

In the early weeks of each season, we have a lot of news and information to share with our riders to help get you up to speed on the upcoming rides as well as tips on safety, etiquette, dressing for the weather, our exclusive smart ride maps, etc. It is important to get this information to our riders early so you learn and apply it at all the rides. Don't worry - the volume of email will drop off to mostly the core information after 3-4 weeks but please look for our emails and take the time to read them, then file them away in the folder we suggested you create in your "Welcome to Ready2Roll Cycling..." note. If you haven't created that Ready2Roll Cycling email folder yet, please do it right now so you can easily find our notes when you need to refer back to one.

Here is how we split our info into smaller, focused daily doses...

- Monday - Safety/Etiquette lessons and feedback from the weekend ride
- Tuesday - Special Topics (mostly used early in the season)
- Wednesday - Weekly Ride Info - Just the ride info, nothing more, nothing less
- Thursday - Extra Special Topics (rarely used)
- Friday - Late Ride Updates and any late news we need to share

By the end of the series, you will mostly be getting Mon, Wed and Fri info.

So, with all this said, we are very excited to have you join us for a fantastic 2019 training series that will include beautiful roadways and best-in-class support. We thank each of you for your commitment to helping us ensure Ready2Roll Cycling remains the best training series anywhere.

We are really looking forward to catching up with all our great veteran friends as well as meeting all our new riders in the coming weeks.

Thanks for your great support and get ready to roll with Ready2Roll Cycling!

Steve, Marshall, Jan and Robbie

Ready2Roll Cycling



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