

Subject: 2021 Training Series - COVID-19 Safety Overview

Date: Monday, December 28, 2020 at 10:04:19 AM Central Standard Time

From: Steve Moskowitz

To: Stephen Moskowitz

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Ready2Roll Cycling: COVID-19 Measures



Good morning everyone! We hope you are all having a safe and fun holiday period. We are ready to get you rolling with some useful, and important info for 2021...

Today's note will include the following:

- Reminder to help ensure you receive our emails...

- Remind Friends: Hurry Up and Enroll - Deadline is Approaching
- Brief overview of the COVID-19 measures we're adding to keep the 2021 rides safe.

Reminder - Make Sure You are Receiving Our Emails

Our first note of the year is going to 600 riders and we want to make sure all 600 of you receive this note but guess what...

We already know that a few of you somehow unsubscribed, before we sent you anything, and that of the 150 or so of you who are new subscribers, some of you will miss this note because your email host will move it to your spam folder. Here are a couple of key tips to ensure you are receiving our emails...

1. **Let your email host know you want to receive our email** - you do this by either adding my email address to a safe senders list, or selecting this email message, and tagging it as "not spam". The specific process varies for each email host but please take a moment, right now, to do this, so you don't miss important info coming over the next 4 months.
2. **Be sure you don't click the Unsubscribe link, at the bottom of this message, unless you don't want to receive any more of our email.** if you do forward this note to family/friends (you are encouraged to forward our notes), please take a moment to delete the Unsubscribe link at the bottom of the note before passing it along, so you are not inadvertently unsubscribes.
3. **That's it - Follow Steps 1 and 2 right now to keep our emails coming - Thank You!**

Remind Friends: Hurry Up and Enroll - Deadline is Approaching...

This of you receiving this note, are already enrolled for 2021, but you may want to take a moment to pass along this note to remind your family and friends that the cost to enroll is going up to \$200 at midnight this Thursday, and the 2021 communication process is now under way. Those who postpone enrolling may have some catching up to do. The link below is directly to our 2021 enrollment form...

[**Click to Enroll for 2021**](#)

2021 Safety Overview

Ready2Roll Cycling is implementing many COVID-19 safety measures geared to help you stay safe during the training rides. We know that our cycling events are outdoors and spread out over many miles, and hours, and combined with COVID-19 precautions, we are confident you can stay safe. Important to mention that each rider and volunteer must implement the measures noted so that our Ready2Roll Cycling training rides continue to be safe activities. Please take a few moments to familiarize yourself with the overview below. You can read along or, if you prefer, we have wrapped everything up into a very brief, and informative YouTube video put together by our expert Marketing team, with the help of some real riders, who also happen to be almost professional actors...

If you want to view the COVID-19 measures online, just click on this block of text...

Here is a brief outline version of the same info presented in the video...

Ready2Roll Cycling - Training Ride Safety Measures

Rider and Volunteer Parking:

- Riders and volunteers wear masks and keep at least 6 ft distance from others.

Sign-In Area:

- **Optimal (& Optional)** - Use the Ride with GPS contactless check-in option to avoid physically signing in. Very simple, more details coming next week...
- Keep 6 ft distance from others when signing in. No hugging each other, even if you really miss them!
- Use the “clean” pens when signing in and place them in the “dirty” container when done.
- Request a “temperature check” if you are not feeling well.

Ride Start Area:

- Riders will be asked not to congregate in groups at the start to ensure social distancing.
- Once route is deemed “open,” we will implement a rolling start (typically from 8-9am).
- When riding on the roadways, riders should place their mask in their