

Subject: Ready2Roll Cycling - 2021 Training Series Kickoff!

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From: Steve Moskowitz

To: moskose@swbell.net



(pre-COVID-19 group shot)

Are you Ready2Ride? We are very excited to announce that enrollment is now open for the Ready2Roll Cycling 2021 training series - this is a BIG DEAL! We have spent months developing safety protocols, fine tuning routes and venues while building a fantastic training series for the upcoming year.

If you aren't familiar with the Ready2Roll Cycling training series or simply don't recall all the specifics (it has been a while since we were able to ride), let us not only refresh your memory but highlight what we're all about and what is in store for 2021.

Riders pay a one-time enrollment fee for the full series with the first two rides being beginner on January 23rd and 30th, respectively. The week following (February 6) begins our 10-week series with the final ride scheduled to occur on April 24, 2021, just one week before the Bike Texas MS 150. We now have a draft of the 2021 ride schedule posted on our website, Ready2RollCycling.com.

Ready2Roll Cycling hosts very well supported rides in the communities just outside the Hous

area. Weekly rides include options for short or long distances and, as the series progresses, will increase mileage and bring on the hills. Weekly support is very organized and includes law enforcement, fully-stocked rest stops, SAG support, bike mechanics, detailed signage and more. We also plan to offer a backup Sunday ride option should the Saturday ride be canceled due to weather.

To deliver an exceptional fully-supported, 12-week cycling training series, Ready2Roll Cycling requires each participant to support the series by volunteering for one ride. If you are a rider not a member of a participating team (all participating teams are listed in the pull-down on the enrollment form), when enrolling, you are required to volunteer for one ride and will need to select the date and the area of choice to volunteer.

On the other hand, if you are with a participating team (as listed in the pull-down on the enrollment form), select the team you are associated with. Participating teams get a unique benefit in that every rider must volunteer. If you don't see your team's name listed in the drop down (**Note - teams that told us they were participating are listed**), simply type the team name in the "Current Team" box and we will sort out all the details with your team.

Worth mentioning...hurry and enroll now as several volunteer spots exist that enable you to only volunteer for a ride but also ride that same day. These "before the ride" jobs are all listed in the volunteer section of the enrollment page - they are easy to spot but will fill fast!

Now let's address the "big elephant in the room", COVID-19...

We will be implementing many safety measures to help ensure we address COVID-19 and keep everyone safe. Fundamentally, it is imperative that every rider and volunteer do the right thing and follow our guidance and direction. For everyone's safety, we cannot have people showing up and deviating by doing their own thing. Fortunately, at Ready2Roll Cycling, we have always had a tremendous group of "givers" that do the right thing and we need to continue and reinforce that effort. From a rolling start to social distancing, packaged foods, sanitizer stations, masks and more, the 2021 training series will be different and require 100% support from riders and volunteers. We'll post the measures and explain them, after you are on board. If you are up for this, please join us and enroll now.

We ask that you and your friends, family, co-workers, etc. enroll now. Not only does the cost escalate as you procrastinate, we need to plan ahead and are trying to develop an accurate count of riders as soon as possible. If we are not able to ride some or all of the rides as a result of COVID-19, we will refund you a full, or prorated share of your fee. So, you truly have nothing

lose – please don't delay and do enroll now!

Right now the “early bird” cost of the 12-week training series is just \$170 and will remain there just 10 days. In other words, the cost of the training series will escalate to \$185 beginning on 2 so it is important you don't delay and enroll now. Keep in mind the cost of the series does escalate further as the timing brings us closer to the start of the series.

To enroll, click on this link...

<https://ready2rollcycling.redpodium.com/ready2roll-cycling-2021-training-series>

So there you have it – the Ready2Roll Cycling 2021 training series is open for enrollment and ask that you enroll immediately. Please feel free to share this note with others as time is of the essence.

Should you have any questions, please go to www.Ready2RollCycling.com and click on the “ask Steve.”

Thank you in advance for your support and we look forward to a safe and enjoyable ride trail series.

Sincerely,

Steve, Marshall, Jan and Robbie

Ready2Roll Cycling



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