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Subject: Ready2Roll Cycling - More Rider Tips
Date: January 30, 2018 at 5:44 AM
To: moskose@swbell.net

SM

GMail MIA Tip and Partner Rides!

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Today, we have a few short, but useful items to share. One is a great tip shared by a rider who uses Gmail and one about our upcoming ride. Let's get to the good stuff!

GMail User Tip - Why Did Steve Drop Me From the Distribution List?

Guess what? OK, if you give up that quickly, the answer is that 586/1585 of our riders (37%) get their Ready2Roll Cycling email via a Gmail account!

Many of you have written to ask us the same question - it goes something like this: "Hey, I got the original rider confirmation but since then, I must have been dropped from the distribution list because the Ready2Roll Cycling email stopped coming. Can you please add me back to the list?"

After looking up their address in the master distribution list and checking to see if there were any typos (our Email app "cleans" these by removing you from the list) and also confirm that they are receiving the notes (it also flags addresses that bounced back) we reply to each message and suggest that the notes may be in a junk or Spam folder.

Yesterday, one of our really sharp riders, **Mona Lincoln** read my reply and did some digging and she found that Gmail has gone upscale - or more politically correct and they don't send the email to Spam or Junk but do send the email to a "Promotions" folder. The reason you get the initial confirmation note and then the notes stop coming is probably because the confirmation email is a custom process we developed to merge a welcome note with the information you entered the you enrolled so each rider receives a unique, one-of-a-kind confirmation. Gmail thinks that is OK. Then, within a few days, the weekly rider note goes out and you get the weekly email, along with 585 other Gmail users at exactly the same time. Gmail thinks this is not OK - anyone who gets the same email as 585 other Gmail users must be getting an unwanted "Promotional" email so they intercept

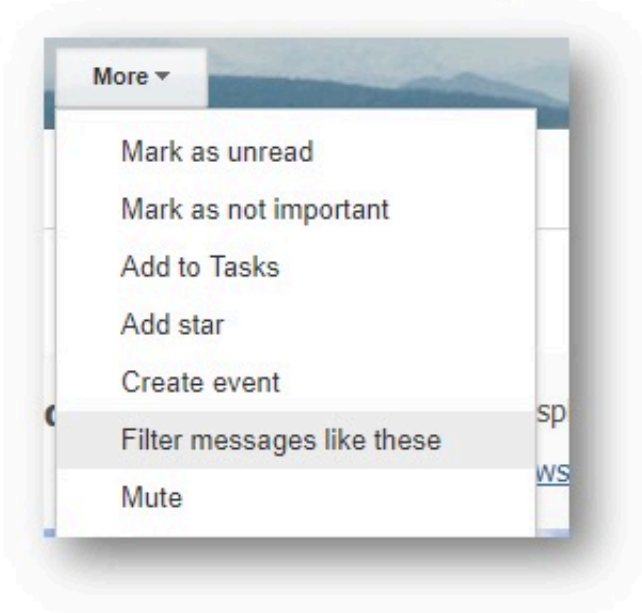
it and reroute it to your Promotions folder.

Mona went way beyond digging, she figured out how to override Gmail's oversight and documented the 4 easy steps to fix this. Here is the excellent documentation she sent...

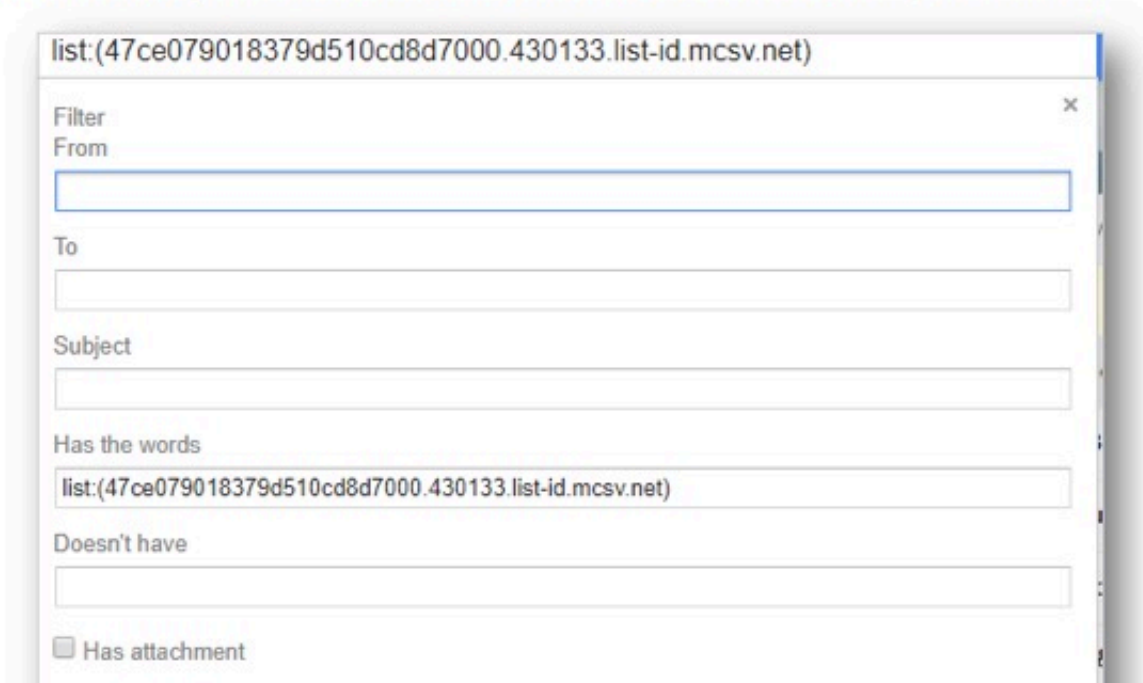
HOW TO ELECT CERTAIN EMAILS CATEGORIZED AS PROMOTIONS TO GO TO YOUR INBOX

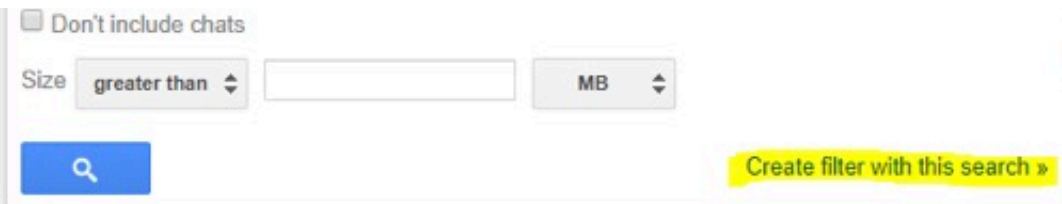
1. Do a search for the email (sender's email address). Once you get to it open the email.

2 Click on **More** in the menu bar at the top and choose **Filter messages like these**

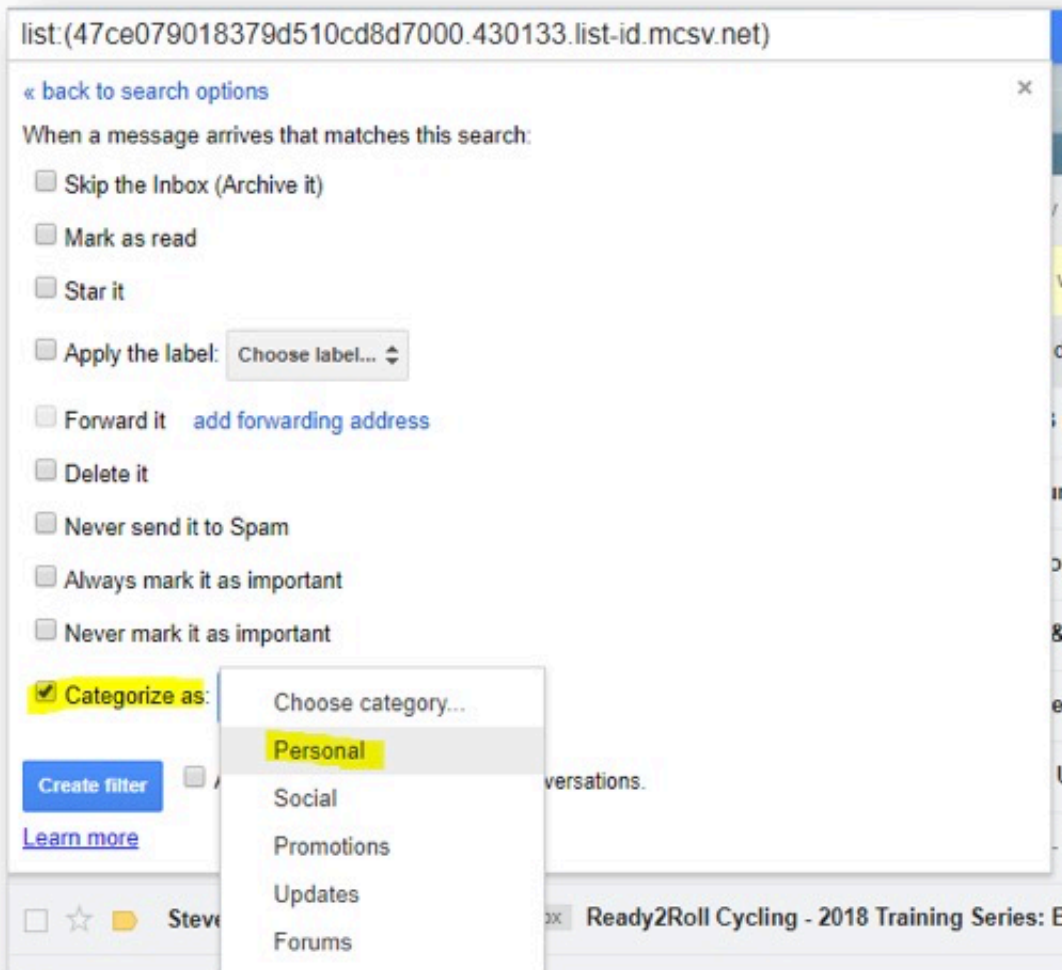


3. This box will open - click on **Create filter with this search** in the bottom right-hand corner.





4. Click in the box next to **Categorize as**, then click on the down-menu and choose **Personal**.



THANKS **Mona** for your persistence and great skills to quickly and effectively document the solution!

Riders - Please share this with other riders if they have enrolled and ask about not getting the weekly email.

Partner Ride This Saturday

OK, the second item is a preview about the ride coming up this Saturday.

We will share the full ride details tomorrow (Wednesday) but today, I want to explain one

unique aspect about the ride this week. It is a Partner Ride which means we are partnering with a local ride organizer. They are actually the ride planner/coordinator but we met with them in the past, reviewed their route, ride support, volunteers, etc. and made sure the ride was well planned and supported. We do this occasionally because there are many local rides at this time of year as we all want to train for the BP MS 150. As we plan our schedule, we sometimes find that we can't find 14 start venues, local law enforcement support, community support, etc. to squeeze all our rides in so we find a well supported ride and partner with them. We used to have as many as 3-4 Partner Rides per year but we've expanded our universe of great routes over a wider area and this year, only have the one Partner ride which is coming up this week.

Here's what this means to you (and your family/friends/teammates)?

- This ride is open to the public so anyone can register and ride
They can go online until 9 am this Friday and [register at the ride site](#) and pay the ride fee when they register
...or they can arrive early and register in person, and pay (a higher fee) at the ride
- You are welcome to invite family/friends/teammates who are not enrolled in the Ready2Roll Cycling series to ride with you
- The Pedaling the Prairie rider fee for all Ready2Roll Cycling enrolled riders, Ride Marshals, Bike Medics and Law Enforcement riders is covered in your season fee
- Ready2Roll Cycling participants don't get a rider t-shirt
- Ready2Roll Cycling participants don't need to complete the Pedaling the Prairie rider waiver
- Ready2Roll Cycling participants must be enrolled by noon this Friday or, if they enroll after noon, they must bring proof of enrollment to the ride.
- There will be a sign-in area for Ready2Roll Cycling and a sign-in area for the public participants.

Trust us, this is not as complicated as it sounds. The key is when you arrive Saturday, look for the Ready2Roll Cycling tall yellow & black vertical banner and our 8 neat, orderly alphabetically labeled sign-in lines and the riders leaving the line w/o a free t-shirt.

OK, team captains and gmail riders who are getting this note, please ask our friends and teammates - the challenge is that the Gmail riders who need to know about this probably won't see this note unless someone tells them about it - and forwards it to them, one at a time...

Watch your inbox for the weekly ride details tomorrow...

Thanks!

Steve, Marshall, Jan and Robbie

Ready2Roll Cycling

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