

# 2018 Pedal Away Alzheimer's Sponsorship Opportunities

Pedal Away Alzheimer's welcomes sponsors and offers a variety of benefits at multiple levels. Levels of Sponsorship are \$5,000, \$3,000 and \$1,000.

## **\$5,000 Sponsorship will receive the following elements:**

- Naming rights as presenting sponsor on all marketing elements (along with Ready2Roll Cycling)
- Company name/logo placed on event website with link back to company website
- Company name included in event press release
- Company name/logo placed on back of event shirt at enlarged level as naming rights sponsor
- Company name/logo included in various communications and social media (multiple mentions) with live link to company website
- Company name/logo banner provided and displayed at start and finish line (no limitation)
- Company provided opportunity to display and market products to participants at post ride party (no limit on size of booth space)
- Opportunity for company to leverage employee volunteerism and manage rest stop(s) (no limitation)
- Company to be included in post-ride communications
- Company to receive 5 complimentary registrations

## **\$3,000 Sponsorship will receive the following elements:**

- Company name/logo placed on event website with link back to company website
- Company name included in event press release
- Company name/logo placed on back of event shirt at enlarged level versus sponsors at lower levels
- Company name/logo included in various communications and social media (multiple mentions) with live link to company website
- Company name/logo banner provided and displayed at start and finish line (no limitation)
- Company provided opportunity to display and market products to participants at post ride party (max booth space 20X20)
- Opportunity for company to leverage employee volunteerism and manage rest stop (no limitation)
- Company to be included in post-ride communications
- Company to receive 3 complimentary registrations

## **\$1,000 Sponsorship will receive the following elements:**

- Company name/logo placed on event website
- Company name/logo placed on back of event shirt
- Company name/logo included in various communications and social media with live link to company website
- Company name/logo banner provided and displayed at start and finish line
- Company provided opportunity to display and market products to participants at post ride party (max booth space 10X10)
- Opportunity for company to leverage employee volunteerism and manage one rest stop

Contact Pedal Away Alzheimer's to pursue the sponsorship level that best meets your needs. Pedal Away Alzheimer's is flexible and can customize a sponsorship program to best fit your company objectives. **Please contact Marshall Cohen at [Marshall.Cohen@comcast.net](mailto:Marshall.Cohen@comcast.net) (713 202 3959).**

**For more information, go to [Ready2RollCycling.com](http://Ready2RollCycling.com) and click on the information for Pedal Away Alzheimer's.**