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Subject: Ready2Roll Cycling - Special Topic, Price Increase Tomorrow!
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To: moskose@swbell.net



Price Increase at Noon this Friday!

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I'm send this very short special topic note to make sure no one misses this key detail...
...**The enrollment fee will increase from \$170 to \$185 at noon tomorrow, Jan 27.**

OK, I know this is not the end of the world but we are seeing the usual spike just before the first ride and we really want to have as many riders on the sign-in last Saturday as possible to speed up the pre-ride sign-in process before what is usually our largest ride of the season.

There will be a lot of riders signing in and the vast majority will need to get a helmet sticker so we're trying to eliminate as much unnecessary work as possible and un-enrolled riders who need to take the time to enroll really slow things down.

If you have family, friends or teammates who still need to enroll, PLEASE send them the link below and remind them that the best deal at this time is to beat the increase by enrolling before noon tomorrow. If they enroll after noon, remind them to bring hard copy evidence that they have enrolled. If they plan to enroll Saturday at the ride, remind them to arrive much earlier or memorize the map and use indestructible tires since they may be riding w/o the early turn signs and behind our SAG support by the time they get started!-)

While I have your attention, I do have a few late updates to share so I'll do it now and free your inbox up on Friday (barring any unexpected weather shift).

Update on Short Route Cut-off Time

I drove the route today (to make sure of the road conditions and test the WAY COOL Ride with GPS spoken turn cues. While checking things, I noted the mild but steady wind and noted (below) that wind will be out of the WNW and NW on Saturday. We are going to make an adjustment to the time cut-off for Rest Stop 1 to 9:30 am.

This may sound like it's HUGE but the last riders should be on the road by 8:30 and they only need to average 10.5 mph to to beat the cut-off and do the 30 mile route if they want to.

Safety Tip - Dealing With Unpredictable, Moving Obstacles

A rider wrote to ask me for some tips to deal with unpredictable moving obstacles - UMO's. Many of you may recognize these under a different acronym - DOGS!

The careless way to deal with dogs is to think to yourself: "I'm OK as long as I'm not the slowest rider in my group" This is the wrong approach!

When you see a dog, the best (& safest) approach is to:

- Call out "Slowing, Dog!" before you start to gradually slow while spreading out to allow more reaction room and reaction time between riders.
- Many dogs will break into a run at the approaching riders but it is very rare that they actually attack any rider - they are just protecting their territory. One very effective response I've seen Marshall Cohen use is grab your water bottle and, if the dog gets close enough give a hard squeeze and squirt the dog in the face. This usually leaves the dog looking puzzled and their interest quickly turns elsewhere.
- The more common issue I see with dog encounters is the dog runs at the group, runs alongside for a while, then suddenly stops and in some cases, does this right in the path, or middle of the oncoming riders. This results in some dog and brake squealing and one or more riders going down while the dog yelps and runs off.
- This common scenario is why I recommend the slow, spread out and proceed w/ caution approach. We usually do more damage by trying to outrun the dog (they may have the angle advantage) than by allowing room to avoid a spill.

Reminder - Sign-in Process

I won't dwell on the details but to help you find the right line to use to sign in when you arrive, here is the breakdown of the 8 sign-in lists:

- A-B
- C-D
- E-G
- H-K
- L-N
- O-R

- S-T
- U-Z

(This is the first letter of your last name.)

You can sign-in for friends but please don't cut in front of other riders who have been waiting. Arrive early enough to beat the lines if you want to avoid waiting in a few lines to sign in your group.

Weather Update

Weather.com is showing cloudy, 45 degrees and WNW winds at 8 am climbing to 55 degrees, clearing skies and increasing NNW winds at noon.

This is cool but not cold as long as you wear light layers that you can adjust/take off as you warm up. I'm sending this reminder early so you have two evenings to do some late shopping for a light inner and/or outer layer and other items to stay comfortable on Saturday. This is a great day to ride as long as you have the right stuff. With my low overhead, I may try the new Gore helmet wrap that allows me to wear my regular helmet with the straps in their usual positions but keeps the cold air from flowing through the helmet. That is my usual cold spot on a pleasant, cool day like this Saturday.

I did upload the Winter Wear Advisory note onto the Communications page on our site if you didn't save it and want to refer to it again.

OK, get some rest and get some light layers if you haven't already done this and get ready for a great ride this Saturday.

Thanks!

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